

Press Release October 06, 2022

hep goes Hawaii

Laura Philipp from the hep Sports Team reached the fourth place

Hawaii, October 06, 2022 - The top athlete of the hep Sports Team Laura Philipp reached the fourth place at the Ironman World Championship Hawaii. After two years of Ironman break, the women's race started yesterday. Despite the continuing hot and humid weather, everyone was excited and looking forward to the starting gun. Already in the run-up Laura Philipp explained that the competition is big, and it could be a close race.

Good start for Philipp

After a terrific start, the top athlete felt well positioned in her bike group. Despite a lot of lead work, Laura Philipp got the blue card without warning. "The rules are very important to me and especially as an athlete it is important that the rules are followed," Philipp explained after the race. At about kilometer 50, the Heidelberg native had to take a 5-minute break. In the meantime, the leading group continued and the momentum that had been painstakingly built up was lost a little. Nevertheless, she did not give up and tried to catch up with the leaders again. At the end of the race, they were able to fight their way up to fourth place, narrowly missing out on the podium.

Further highlights

The race weekend in Hawaii has started grandiosely with the women's competition and is already moving on to the next highlight tomorrow. Four more athletes of the hep Sports Team will try to reach a place on the podium tomorrow. No fewer than four other teammates will be fighting for a podium finish in the men's race. 2021 Ironman 70.3 world champion Gustav Iden, winner of the 2021 Ironman South Africa 2021, Maurice Clavel, and the bronze medal winner of the 70.3 World Championship, Daniel Bækkegård, are looking forward to the competition. Multiple Ironman world champion Sebastian Kienle is expected to start this year's event in Hawaii for the last time.

A triple energy performance

The triathlon is in the very DNA of hep. Only with passion, endurance and care can the goal be reached, whether in the triathlon or in the solar power sector. The challenges in both solar energy and the triathlon lie in their simplicity, and the direct connection to the elements. In both cases, success is achieved by finding a balance between planning and risk. hep's business model has many parallels with the triathlon. Development and planning can be viewed as laying the foundation for competition, while the construction of a solar farm is very similar to preparation for the competition itself. Once all the groundwork has been done, hep's solar farms go into operation, and the athletes step up to the plate and get their reward.

About hep – Driving the energy transition worldwide

What is unique about the company is that it covers all parts of the life-cycle of a photovoltaic system: project development, construction, operation, and financing. From the search for a "greenfield" site through the long-term operation of a solar facility, hep offers all products and services that are needed for successful realization in every phase of a solar project. At the same time, the financial experts at hep can design international investments with a range of terms and risk-return profiles.

By specializing exclusively in solar installations and their financing, hep has built up a strong network of business partners in Germany, Japan, the USA and Canada, and has developed a steadily growing pipeline. Our athletes also put their trust in this expertise. Laura Philipp and the 2014 Ironman Hawaii world champion, Sebastian Kienle, have already invested in hep funds and are convinced of the merits of their investment.



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