

Press Release September 26, 2022

hep goes Hawaii

hep starts 2022 Ironman World Championship in Hawaii with star line-up

Gügingen, September 26, 2022 – The hep Sports Team is starting this year’s Ironman World Championship, taking place in Hawaii October 6 through 8, with five athletes. And top athletes need a long-term partner by their side. Hep gives just that: the hep Sports Team. Success in solar energy is giving athletes staying power. And that’s important, because it takes time to reach the top. That’s precisely what hep is – a strong and reliable partner.

Five hep Sports Team members start Ironman Hawaii

The hep Sports Team will be traveling to Hawaii with five athletes. Having won the last two Ironman European Championships, top athlete Laura Philipp will be aiming for victory in her race Thursday, October 6. No fewer than four other teammates will be fighting for a podium finish in the men’s race. 2021 Ironman 70.3 world champion Gustav Iden, winner of the 2021 Ironman South Africa 2021, Maurice Clavel, and the bronze medal winner of the 70.3 World Championship, Daniel Bækkegård, are looking forward to the competition. Multiple Ironman world champion Sebastian Kienle is expected to start this year’s event in Hawaii for the last time.

A triple energy performance

The triathlon is in the very DNA of hep. Only with passion, endurance and care can the goal be reached, whether in the triathlon or in the solar power sector. The challenges in both solar energy and the triathlon lie in their simplicity, and the direct connection to the elements. In both cases, success is achieved by finding a balance between planning and risk. hep’s business model has many parallels with the triathlon. Development and planning can be viewed as laying the foundation for competition, while the construction of a solar farm is very similar to preparation for the competition itself. Once all the groundwork has been done, hep’s solar farms go into operation, and the athletes step up to the plate and get their reward.

About hep – Driving the energy transition worldwide

What is unique about the company is that it covers all parts of the life-cycle of a photovoltaic system: project development, construction, operation, and financing. From the search for a “greenfield” site through the long-term operation of a solar facility, hep offers all products and services that are needed for successful realization in every phase of a solar project. At the same time, the financial experts at hep can design international investments with a range of terms and risk-return profiles.

By specializing exclusively in solar installations and their financing, hep has built up a strong network of business partners in Germany, Japan, the USA and Canada, and has developed a steadily growing pipeline. Our athletes also put their trust in this expertise. Laura Philipp and the 2014 Ironman Hawaii world champion, Sebastian Kienle, have already invested in hep funds and are convinced of the merits of their investment.



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