

Press Release
September 2, 2020

hep Sports Team welcomes professional triathlete
Daniel Bækkegård

At age 23, the Dane became one of the youngest Ironman winners in history

Güglingen/Germany, September 2, 2020 – hep Sports Team welcomes another professional triathlete: Daniel Bækkegård. As one of the youngest Ironman winners, the 24-year-old Dane is one of the greatest talents in international triathlon. With Daniel, the professional team of the German solar company now consists of six high-class triathletes.

Daniel Bækkegård: A brilliant start, promising prospects

Daniel came to triathlon through swimming. At a young age, he had already won numerous competitions and had his eye on the Olympics. Unfortunately, this dream was put on hold by an injury. During the compulsory recovery break, he discovered cycling. Thereby, his passion for triathlon was sparked – his goal is to be the best in the world.

During his first professional season in 2019, Bækkegård was able to achieve two excellent placements in the long distance: At the age of 23, he won the Ironman Austria as one of the youngest professionals in history and qualified for the Ironman World Championship in Hawaii. There, he impressed competitors with a great swimming and running performance and a 15th place. At the end of 2019, with the third fastest time ever achieved in the Ironman 70.3, he was able to take second place at the Middle East Championship in Bahrain.

hep Sports Team Manager Ronnie Schildknecht is very pleased to welcome Daniel to the hep Sports Team: "He proved his potential with an Ironman win and a 15th place at the Ironman Hawaii. Daniel has a bright future ahead and the hep Sports Team is proud to support him on his journey."

hep as sustainable sponsor

Bækkegård started off 2020 with a victory over the Olympic distance at the oldest Danish triathlon in Aabenraa. He will be participating in the green hep colors and with gorilla George on the competition suit for the first time at Ironman 70.3 Tallinn on September 5.

Bækkegård made a conscious decision to sign with hep. The company, which focuses on solar energy and solar investments, has made a name for itself in the industry with its hep Sports team, consisting of six professional triathletes and six young triathletes.

For the Dane, who is the second international triathlete in the team after Imogen Simmonds, climate change is a clear sign of a necessary rethinking: "I want the next generation to be able to experience the same world that I experience. So I am extremely grateful

to be part of this team and to represent a company with a vision like hep. Sustainability is of enormous importance to me in my daily life and, also, something that I expect from my partners. We need to respect and care for the world we live in and help each other make it a better and more sustainable place. "

Holistic approach of the hep sports Team

hep's approach with its sports team is a holistic one. In addition to financial support, the focus is on promoting athletic and soft skills. „Triathlon is a matter of the heart to us,“ explains CEO and company founder Christian Hamann. „We admire the athletes' stamina, versatility and success, and are glad to be able to support the discipline on a national and international level.“

About hep – Driving the energy transition worldwide

hep has been developing, building, and operating solar parks around the world since 2008 and offers investors various investment opportunities. With an investment in a hep solar fund, an investor has a positive influence on the energy mix of the respective country and makes an active contribution to reducing CO₂ emissions. Laura Philipp, Boris Stein and Ironman Hawaii world champion Sebastian Kienle have already taken advantage of this opportunity. They chose hep as their “green sponsor” and invested in a company fund themselves.



Daniel Bækkegård with mini-George signing the contract in Odense (credit: Nikolaj Grønbek)



A joint photo of the hep Sports Teams including marathon runner Arne Gabius (credit: hep)

(from left to right: Fabian Eisenlauer, Jannik Schaufler, Boris Stein, Arne Gabius, Anne Reischmann, Sebastian Kienle, Maurice Clavel, Laura Philipp, Christian Trunk, Malte Plappert; not shown: Imogen Simmonds, Simon Henseleit, Daniel Bækkegård and mountaineer Jost Kobusch)

Contact Information:

Christopher Hettich
Senior Associate Sports Team
Römerstraße 3
Phone: +49 7135 93446-622
www.hep.global

74363 Güglingen/Germany
Email: presse@hep.global